

NC.

WORK

EMAIL

BRAND: [The Daily Carnage](#)

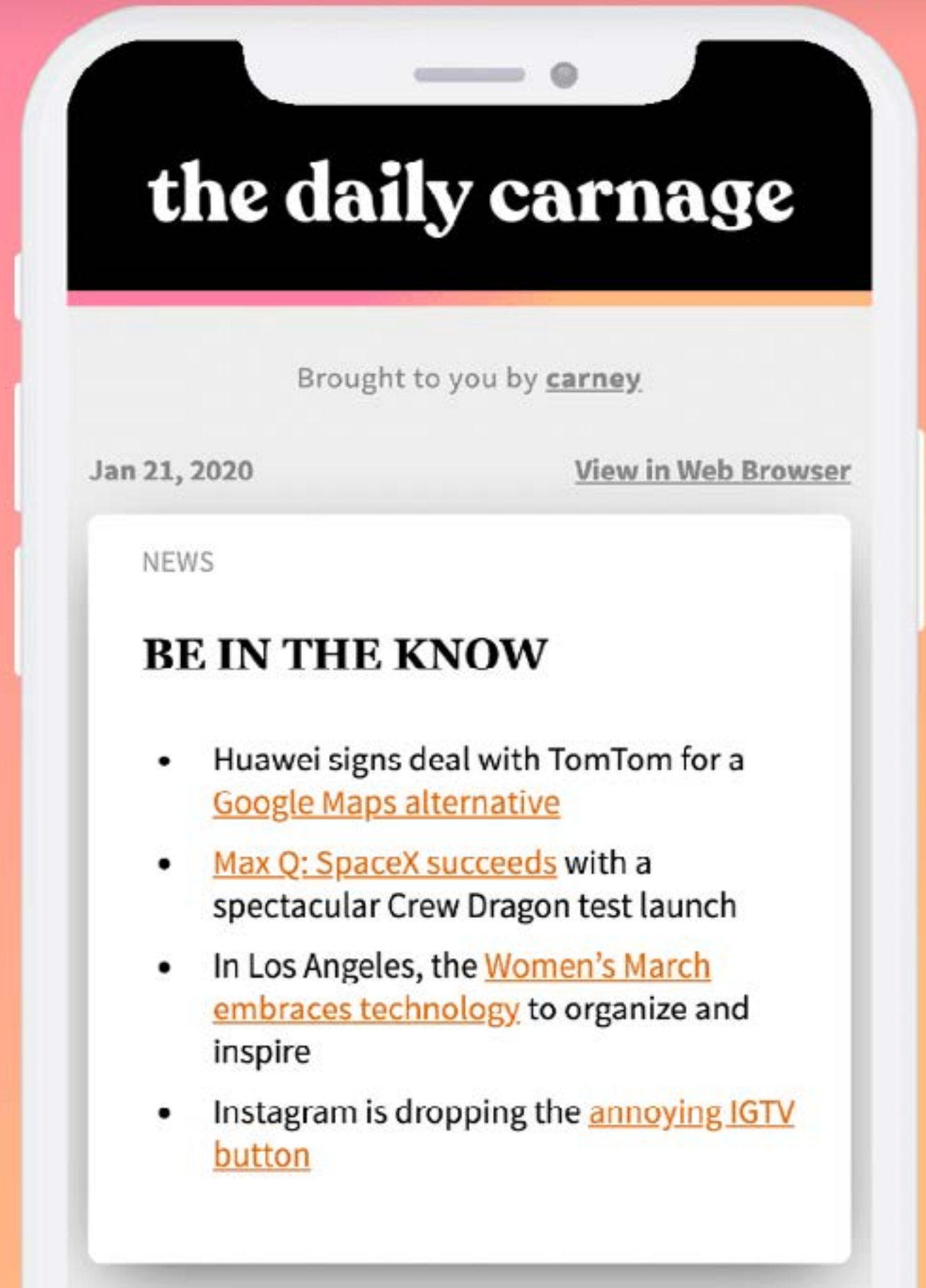
MODEL: Daily Email Newsletter

AUDIENCE: 80% Women (25-40 YOA)

SUBSCRIBERS: 40K+

OPEN RATE: 40%

CLICK RATE: 10%





EVENTS

BRAND: [The Yearly Carnage](#)

MODEL: Marketing Conference

GOAL: Agency Client Acquisition

ATTENDANCE: 300

CLIENTS GAINED: 10

CO-BRAND

BRAND: [Bumble](#)

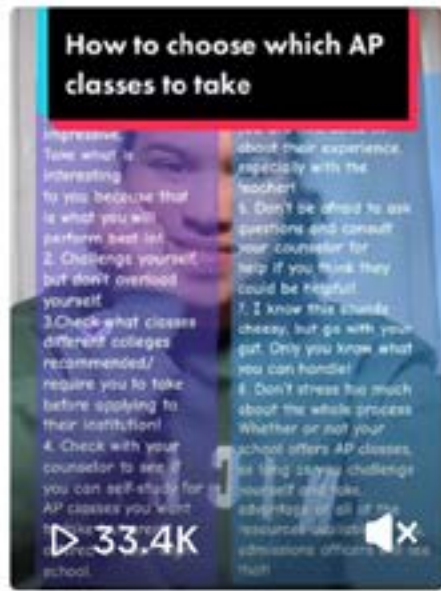
MODEL: Co-branded Scholarship

AUDIENCE: College Students

GOAL: Registrations

RESULT: 50K+ Registrations





Not looking great 😞 ...

Don't burn yourself ou...

Replying to @ana ...

And then total



The only school! ...

Neveerrr pay full price f...

College app essays ca...

Must know tip



SOCIAL

BRAND: Niche

GOAL: Social Media Growth

AUDIENCE: Students (16-24 YOA)

PLATFORMS: Instagram / TikTok

RESULT: 247K Total Followers

APP INSTALLS

BRAND: [Duolingo](#)

GOAL: App Installs

RESULT: 433,088 App Installs

AVERAGE CPI: \$1.11

SPEND: \$480,727.68

CHANNELS: FB/IG, Google, Snapchat, Reddit





E-COMM

BRAND: [Huckberry](#)

GOAL: Customer Acquisition

CAMPAIGN: Fathers Day Giveaway

AUDIENCE: Fathers (30-45 YOA)

RESULT: 20K+ Email Subscribers

**LET'S BUILD SOMETHING
WORTH BRANDING.**

NC.
